

The poster features a central white cloud-like shape containing the title. The background is light blue with a pattern of white stars and decorative flourishes. On the left and right sides, there are clusters of red, yellow, and blue balloons with blue streamers. At the bottom, there is a colorful illustration of a red and yellow striped tent with a green top and a red awning. The entire poster is framed by a red border with white stars.

Event & Fairs Expo!

Saturday, March 3, 2018

10am to 4pm

Listowel Agricultural Hall, Listowel, Ontario

This is your chance to check out products, services and entertainment for your event that will fit your budget!

All vendors will have at least one product, service or entertainment show under \$1500.

Day will also feature round table discussions. Topics to be announced soon!

Still accepting vendors. Please contact listowelfair@gmail.com for more information on how to become a vendor.

**Admission is free!
Open to any fairs or
organizations that
host events!**

**For more information
e-mail:
listowelfair@gmail.com
or call
519-291-0644 or
519-807-4525**

Hosted by the Listowel
Agricultural Society

Event & Fairs Expo Round Table/Presentation Schedule

TIME	TOPIC #1	TOPIC #2
11am	<p>PRESENTATION & Q&A</p> <p>Livestock Traceability & ProAction – What does it mean for your event? Learn what you need to do to be prepared.</p> <p>Presenter & Facilitator: <i>Dr. Kelly Barratt DVM, Dairy Farmers of Ontario</i></p>	<p>ROUND TABLE</p> <p>Homecraft – How have your categories evolved over the years? Are you attracting new exhibitors? How can you grow your Homecraft competitions?</p> <p>Facilitated by: <i>Elaine Rennie, 2017-18 OAAS Past President, Markham & East York Agricultural Society</i></p>
12pm	<p>ROUND TABLE</p> <p>Demolition Derbies – What should you know before having a demolition derby? Bring your questions and share your ideas and experiences.</p> <p>Facilitated by: <i>Ralph Coneybeare, Listowel Agricultural Society</i></p>	<p>PRESENTATION & ROUND TABLE</p> <p>Attracting new directors/volunteers to your organization Tips and suggestions for helping your organization grow.</p> <p>Presenter & Facilitator: <i>Helen Scutt, Agriculture Organization Specialist, OMAFRA</i></p>
1pm	<p>ROUND TABLE</p> <p>Livestock Shows – Attracting Exhibitors, Registration, Prize Money/Prizes, Judges. Share your ideas and learn from others to help grow your livestock competitions.</p> <p>Facilitated by: <i>Brian Slaughter, 2017-18 OAAS 1st Vice President, Forest Agricultural Society</i></p>	<p>ROUND TABLE</p> <p>Marketing - How do you freshen up your event, add new events, promote them, all with a limited budget? Get the most bang for your buck!</p> <p>Facilitated by: <i>Stephanie Robertson, Listowel Agricultural Society</i></p>
2pm	<p>ROUND TABLE</p> <p>Pull Events – Tractor, Truck, Garden Tractor – Attracting Competitors, Prizes, Safety Issues, Pulling Sled. Come ready with your questions and share ideas and information!</p> <p>Facilitated by: <i>Jason Heimpel, Listowel Agricultural Society</i></p>	<p>ROUND TABLE</p> <p>Ambassador Programs – Is it a competition or a youth leadership building program? What do your competitors and Ambassador take with them from the program? Is it a positive experience?</p> <p>Facilitated by: <i>Claire Milton, 2013-14 CNE Ambassador of the Fairs, Stratford Agricultural Society</i></p>
3pm	<p>PRESENTATION & Q&A</p> <p>Identifying, Assessing and Responding to External Threats to your Event – Is your organization prepared for the unexpected?</p> <p>Facilitated by: <i>Bruce Kelly, Farm & Food Care Ontario</i></p>	<p>ROUND TABLE</p> <p>Events outside of your main event – Fundraising outside of your main event. What works? Ideas for new and different events!</p> <p>Presenters: <i>Doug Yeo, 2017-18 OAAS 2nd Vice President, Bayfield Ag Society and Jentje Steenbeek, Bayfield Agricultural Society</i></p>

NOTE: Schedule subject to change